In-store impulsegenerating merchandiser

Hot Island 48 - 2 level

Placing impulse food products near the checkout area or the store entrance has proven to be a successful strategy in today's grab-and-go market. With the Fri-Jado Hot Island, your customers can pick up delicious, hot, pre-packaged snacks and meal solutions practically anywhere in the store.

Fri-Jado's Hot Island provides an attractive product presentation and keeps your products hot! Superior, patented holding technology keeps your hot products warm at 65°C for at least 4 hours. Hot air is blown from the front of the shelf and circulates within the shelf surface resulting in optimum air circulation around the hot product.

Large transparent side panels and top panel give a full 360-degree product view. The appealing transparent design gives outstanding product presentation which is sure to boost impulse sales. For easy access during cleaning, side windows can be opened.





Side doors for easy cleaning



Features Hot Island 48 - 2

Top features

- Flexible positioning: hot food sales anywhere in your store
- 360-degree product view
- Illumination and price strips on each shelf
- Hot Blanket holding technology: consistent temperature
- Side windows can be opened for easy cleaning
- Boosts impulse sales

Standard characteristics

- 48" wide 2 level display
- Maintains products at a minimum temperature of 150°F for up to four hours
- Ideal for chicken, wraps, snacks, soups, pies, pastries etc.
- Transparent design to provide optimum product view
- Total display capacity of 23ft²
- Footprint of 17ft²
- Saves up to 20% on energy with patented Hot Blanket technology on each shelf
- Safe holding temperature for at least four hours
- Tilted shelves provide optimum product visibility
- Clear tempered glass for optimum safety and insulation
- Side windows can be opened for optimal access during cleaning operation
- 99% recyclable (environmentally friendly)
- Plug-and-play
- Bumper set

Optional

- Customer-side temperature indicator
- Cross-selling basket







Cross-selling basket (optional)



52 1/4

35 7/8

HI 48 - 2

1 Power cable, 10 ft.

Dimensions

Width	52 1/4"
Depth	56 7/8"
Height	59 7/8"

Technical data

Net weight	635 lbs
Gross weight	790 lbs
Voltage	3~ 208 V
Frequency	50/60 Hz
Power	4.5 kW
Plug	NEMA 15-30



Specifications and technical data are subject to amendment without notice.

These are basic drawings. For more detailed technical information, please refer to the installation manual. Patent numbers: EP2309897, additional patent pending







